

# 6<sup>th</sup> ANNUAL CONSTRUCTION EQUIPMENT FINANCE CONCLAVE

25<sup>th</sup> FEBRUARY 2026

HOTEL LE MÉRIDIEN, NEW DELHI

## PARTNERHSHIP/SPONSORSHIP OPPORTUNITIES

Partnership Type / Benefits & Amount		Gold Partner	Silver Partner	Corporate Contributor	
		5 Lakhs	3 Lakhs	2 Lakhs	
1	<b>Company Logo visibility</b> (Logo size will depend on the category)				
	(a)	Wings of the Backdrop	Main Wings	Main Wings	Side Wings
	(b)	Inside conference collaterals	✓	✓	✓
	(c)	Thankyou Sponsor Panel at Conference Venue	✓	✓	✓
	(d)	Acknowledgement as a Sponsor in Advertisement (if any)	✓	✓	✗
	(e)	Event Promotion Mailers	✓	✓	✓
	(f)	Logo of the company will be displayed on event page of ICEMA website and linked to the company website	✓	✓	✓
2	<b>Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)</b>		✓	✗	✗
3	<b>Social media Promotion</b>				
	(a)	Quotes of CEOs before the conference	✓	✓	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	Two Tweet	One Tweet	✗
4	<b>Complimentary Delegate Registrations</b>		10	7	5
5	<b>Corporate Video (60 seconds)</b>		Thrice	Twice	Once
6	<b>Post Event</b>				
	(a)	Retrospect – Logo Visibility	✓	✓	✗
	<b>Other Benefits</b>				
	(a)	Sponsor Mementos to delegates	✓	✓	✓
	(b)	Special Announcement thanking Sponsors	✓	✓	✓

For more information, please contact:

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Indian Construction Equipment Manufacturers' Association (ICEMA)