

ICEMA ANNUAL SESSION 2025

Thursday, 7th August 2025 | ITC Maurya, New Delhi

PARTNERSHIP PROPOSAL

Partnership Benefits	PLATINUM PARTNER*	DIAMOND PARTNER*	GOLD PARTNER*	SILVER PARTNER	DELEGATE KIT PARTNER**	ASSOCIATE PARTNER
	15 Lakh	12.5 Lakh	10 Lakh	7.5 Lakh	6 Lakh	3 Lakh
BRAND BUILDING						
1 - LOGO VISIBILITY						
<i>(Size of the Logo would vary as per the category)</i>						
Sponsors' Panels	✓	✓	✓	✓	✓	✓
Event Promotion Mailers	✓	✓	✓	✓	✓	✓
Thank You Partners' Panels & Tent Cards at the Venue	✓	✓	✓	✓	✓	✓
ICEMA website homepage and event section	✓	✓	✓	✓	✓	✓
2 - COLLATERALS						
Company Collaterals in the Delegate Kit - <i>(To be provided by the Partners)</i>	✓	✓	✓	✓	✓	✗
Mementos in the Delegate Kit - <i>(To be provided by the Partners)</i>	✓	✓	✓	✓	✓	✗
Corporate Film during Event - <i>(Duration Max. 2 Mins)</i>	✓	✓	✓	✓	✗	✗
3 - PUBLICATIONS & SOCIAL MEDIA						
Advertisement in the ICEMA Activity Report	Doublespread page	Doublespread page	1 Full Page Ad	Half Page Ad	Half Page Ad	✗
Article from MD/CEO in ICEMA Newsletter	✓	✓	✓	✗	✗	✗
One Full Page Advertisement in ICEMA Newsletter	✓	✓	✓	✗	✗	✗
MD/CEO Video bytes on Event theme for promotion - (60 seconds)	✓	✓	✓	✗	✗	✗
MD/CEO Quotes on Event theme for promotion - (Word Limit: 150)	✓	✓	✓	✓	✗	✗
Extensive Event promotion on social media with partner logos on all collaterals	✓	✓	✓	✓	✓	✓
OTHER BENEFITS						
Complimentary Delegates at the Event	10	8	6	4	4	2
POST EVENT						
Partner Logo on the Event Retrospect/Report	✓	✓	✓	✓	✓	✓
Partner Logo on the Event Video <i>(To be uploaded on ICEMA Youtube Channel)</i>	✓	✓	✓	✓	✓	✓

DISPLAY SPACE

Display Table Space***

INR 50,000 (excl. GST)

**Exclusive for top three Partnership categories - Branding in ICEMA's upcoming study, "Enhancing the Export Competitiveness of the Construction Equipment (CE) Industry". The study aims to identify strategies for tapping high-potential export markets and assess the impact of current and emerging FTAs on CE exports. It will analyse global trade patterns, tariff and non-tariff barriers, and demand trends across key regions—including South Asia, Southeast Asia, Africa, the Middle East and developed economies to help manufacturers align their export strategies with evolving market access opportunities.*

****Exclusive for Non-OEM**

*****Limited space**

For Partnership Opportunities please contact:

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