



## PARTNERSHIP PROPOSAL

(Amount in INR)

Partnership Types / Benefits		Gold Partner	Silver Partner	Associate Partner
		INR 7 Lakhs	INR 5 Lakh	INR 3 Lakh
1.	<b>Company Logo visibility</b> (Logo size will depend on the category)			
	(a.) Wings of the Backdrop	Main Wings	Main Wings	Side Wings
	(b.) Inside conference collaterals	✓	✓	✓
	(c.) Thankyou Sponsor Panel at Conference Venue	✓	✓	✓
	(d.) Acknowledgement as a Sponsor in Advertisement (if any)	✓	✓	✓
	(e.) Event Promotion Mailers	✓	✓	✓
	(f.) Logo of the company will be displayed on event page of ICEMA website and linked to the company website	✓	✓	✓

2.	<b>Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)</b>		✓	✓	✗
3.	<b>Social Media Promotion</b>				
	(a)	Quotes of CEOs before the conference	✓	✓	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	Two Tweet	One Tweet	✗
4.	<b>Complimentary Delegate Registrations</b>		7	5	2
5.	<b>Corporate Video (60 seconds)</b>		Twice	Once	✗
6.	<b>Post Event</b>				
	(a)	Report & Retrospect – Logo Visibility	✓	✓	✓
7.	<b>Other Benefits</b>				
	(a)	Sponsor Mementos to delegates	✓	✓	✓
	(b)	Special Announcement thanking Sponsors	✓	✓	✓

**For more information, please contact:**

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