

iCEMA[®]

Indian Construction Equipment Manufacturers' Association

SHAPING INDIA'S TOMORROW

3rd CE MANUFACTURING & SUPPLY CHAIN SUMMIT

**CE Industry Driving Progress and Growth:
Building a Viksit Bharat@2047**



PARTNERSHIP PROPOSAL

(Amount in INR)

Partnership Types / Benefits		Gold Partner	Silver Partner	Associate Partner
		INR 7 Lakhs	INR 5 Lakh	INR 3 Lakh
1.	Company Logo visibility (Logo size will depend on the category)			
(a.)	Wings of the Backdrop	Main Wings	Main Wings	Side Wings
(b.)	Inside conference collaterals	✓	✓	✓
(c.)	Thankyou Sponsor Panel at Conference Venue	✓	✓	✓
(d.)	Acknowledgement as a Sponsor in Advertisement (if any)	✓	✓	✓
(e.)	Event Promotion Mailers	✓	✓	✓
(f.)	Logo of the company will be displayed on event page of ICEMA website and linked to the company website	✓	✓	✓

2.	Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)		✓	✓	✗
3.	Social Media Promotion				
	(a)	Quotes of CEOs before the conference	✓	✓	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	Two Tweet	One Tweet	✗
4.	Complimentary Delegate Registrations		7	5	2
5.	Corporate Video (60 seconds)		Twice	Once	✗
6.	Post Event				
	(a)	Report & Retrospect – Logo Visibility	✓	✓	✓
7.	Other Benefits				
	(a)	Sponsor Mementos to delegates	✓	✓	✓
	(b)	Special Announcement thanking Sponsors	✓	✓	✓

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