

ICEMA ANNUAL SESSION 2024

1st August 2024 | Hotel Le Meridien, New Delhi

PARTNERSHIP PROPOSAL

Partnership Benefits	PLATINUM PARTNER	DIAMOND PARTNER	GOLD PARTNER	SILVER PARTNER	DELEGATE KIT PARTNER*	ASSOCIATE PARTNER
	15 Lakhs	10 Lakhs	7.5 Lakh	5 Lakh	5 Lakh	3 Lakh
BRAND BUILDING						
1 - LOGO VISIBILITY						
<i>(Size of the Logo would vary as per the category)</i>						
Sponsors' Panels	✓	✓	✓	✓	✓	✓
Event Promotion Mailers	✓	✓	✓	✓	✓	✓
Thank You Partners' Panels & Tent Cards at the Venue	✓	✓	✓	✓	✓	✓
Event webpage with a link to the Partner website	✓	✓	✗	✗	✗	✗
ICEMA website homepage and event section	✓	✓	✓	✓	✓	✓
2 - COLLATERALS						
Company Collaterals in the Delegate Kit - <i>(To be provided by the Partners)</i>	✓	✓	✓	✓	✓	✗
Mementos in the Delegate Kit - <i>(To be provided by the Partners)</i>	✓	✓	✓	✓	✓	✓
Corporate Film during Event - <i>(Duration Max. 2 Mins)</i>	✓	✓	✓	✓	✗	✗
3 - PUBLICATIONS & SOCIAL MEDIA						
Advertisement in the ICEMA Activity Report	Doublespread page	Doublespread page	1 Full Page Ad	Half Page Ad	Half Page Ad	✗
Article from MD/CEO in ICEMA Newsletter	✓	✓	✗	✗	✗	✗
One Full Page Advertisement in ICEMA Newsletter	✓	✓	✗	✗	✗	✗
MD/CEO Video bytes on Event theme for promotion - (60 seconds)	✓	✓	✗	✗	✗	✗
MD/CEO Quotes on Event theme for promotion - (Word Limit: 150)	✓	✓	✓	✓	✗	✗
Extensive Event promotion on social media with partner logos on all collaterals	✓	✓	✓	✓	✓	✓

Cont...

OTHER BENEFITS						
Partnership benefits of 1st CE Human Capital Summit (refer the respective deliverables)	✓	✓	✓	✗	✗	✗
Complimentary Delegates at the Event	10	8	6	4	4	2
POST EVENT						
Partner Logo on the Event Retrospect/Report	✓	✓	✓	✓	✓	✓
Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)	✓	✓	✓	✓	✓	✓

DISPLAY SPACE	
Display Table Space**	INR 30,000 (excl. GST)
Built up Stall (3x2 sqm)**	INR 50,000 (excl. GST)

For Partnership Opportunities please contact:
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(*Maximum 2 companies can take Delegate Kit Partner category)

(**Limited space)