

2ND CE MANUFACTURING & SUPPLY CHAIN SUMMIT

TOWARDS MAKING INDIAN CE MANUFACTURING FUTURE-READY

A. PARTNERSHIP PROPOSAL

Partnership Types / Benefits		Platinum Partner	Gold Partner	Silver Partner	Associate Partner	Corporate Contributor
		INR 10 Lakhs	INR 7 Lakh	INR 5 Lakh	INR 3 Lakh	INR 2 Lakh
1	Company Logo visibility (Logo size will depend on the category)					
	a. Wings of the Backdrop	✓	✓	✓	✓	✓
	b. Event Promotion mailers/flyers/banners etc.	✓	✓	✓	✓	✓
	c. Thank You Partners' Panels and Tent cards at the venue	✓	✓	✓	✓	✓
	d. Event page with a link to the Partner website	✓	✓	✓	✓	✓
	e. Company Standee (to be provided by the partner)	✓	✓	✓	✓	✗
2	Stall/Table Space for Company Display Material	Stall 2x2 Sqm.	Stall 2x2 Sqm.	Stall 2x2 Sqm.	Display Table 6x2 ft.	Display Table 6x2 ft.

3	Social Media Promotion						
	(a)	Quotes of CEOs before the conference	✓	✓	✗	✗	✗
4	Corporate Video (60 seconds)		Twice	Twice	Once	✗	✗
5	Post Event						
	(a)	Report & Retrospect – Logo Visibility	✓	✓	✓	✓	✓
6	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)		✓	✓	✓	✓	✓

B. TABLE SPACE PROPOSAL

1	Bulit up Stall (2 x 2 sqm)	INR 35,000 (18% GST Extra)
2	Display Table (6x2 ft.)	INR 20,000 (18% GST Extra)

For more information, please contact:

Tarun Goyal **Ankush Yadav**
 (E: tarun.goyal@i-cema.in) (E: ankush.yadav@i-cema.in)

Indian Construction Equipment Manufacturers' Association (ICEMA)
 T: +91-11-45733695 | W: www.i-cema.in