

ICEMA ANNUAL SESSION 2023

Indian CE Industry: Shaping India's Tomorrow

Sustainable | Modern | Agile | Resilient | Tech-Enabled: Infrastructure Development

Tuesday: 1 August 2023

Hotel ITC Maurya, New Delhi

PARTNERSHIP PROPOSAL

PLATINUM PARTNER

(15 Lakhs)

LOGO VISIBILITY

- Wings of the Backdrop – (Main Wings)
- Delegate Kit tag
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- Event webpage with a link to the partner website
- ICEMA website homepage and event section

BRAND BUILDING

- Speaking slot for MD/CEO - (In one of the sessions at the event)
- Company collaterals in the Delegate Kit - (To be provided by the partner)
- Advertisement in the ICEMA Activity Report – Cover (Front Inside)
- Article from MD/CEO in ICEMA Newsletter
- One Full Page Advertisement in ICEMA Newsletter
- Mementos in the Delegate Kit - (To be provided by the Partners)
- Corporate Film during the event - (Duration max. 2 Mins)
- Thank You Standee at the Lunch area
- Complimentary Delegates at the Event – 10 Nos.

SOCIAL MEDIA

- MD/CEO Quotes on Event theme for Social Media promotion – (Word limit: 150 words)
- MD/CEO Video bytes on Event theme for promotion – (60 secs)
- MD/CEO Tweets on the day of the Event (Tweets to be shared by the company and approved by ICEMA before posting through its handle) – One Tweet
- Welcome speaker promotion on social media
- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

For more details on Partnership Opportunities please contact:

Ms. Suchismita Giri, Executive Officer, ICEMA

Tel: +91-11-45733695 | Mobile: +91-9811462618 | Email: suchismita.giri@i-cema.in

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PARTNERSHIP PROPOSAL

DIAMOND PARTNER

(10 Lakhs)

LOGO VISIBILITY

- Wings of the Backdrop – (Main Wings)
- Delegate Kit tag
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- Event webpage with a link to the partner website
- ICEMA website homepage and event section

BRAND BUILDING

- Speaking slot for MD/CEO - (In one of the sessions at the event)
- Company collaterals in the Delegate Kit - (To be provided by the partners)
- Advertisement in the ICEMA Activity Report – (Double Spread page)
- One Full Page Advertisement in ICEMA Newsletter
- Mementos in the Delegate Kit - (To be provided by the Partners)
- Corporate Film during the event - (Duration max. 2 Mins)
- Complimentary Delegates at the Event – 8 Nos.

SOCIAL MEDIA

- MD/CEO Quotes on Event theme for Social Media promotion – (Word limit: 150 words)
- MD/CEO Video bytes on Event theme for promotion – (60 secs)
- MD/CEO Tweets on the day of the Event (Tweets to be shared by the company and approved by ICEMA before posting through its handle) – One Tweet
- Welcome speaker promotion on social media
- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

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PARTNERSHIP PROPOSAL

GOLD PARTNER

(7.5 Lakhs)

LOGO VISIBILITY

- Wings of the Backdrop – (Main Wings)
- Delegate Kit tag
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- ICEMA website homepage and event section

BRAND BUILDING

- Company collaterals in the Delegate Kit - (To be provided by the partners)
- Advertisement in the ICEMA Activity Report – (1 Full Page Ad)
- Mementos in the Delegate Kit - (To be provided by the partners)
- Corporate Film during the event - (Duration max. 2 Mins)
- Complimentary Delegates at the Event – 6 Nos.

SOCIAL MEDIA

- MD/CEO Quotes on Event theme for Social Media promotion – (Word limit: 150 words)
- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

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PARTNERSHIP PROPOSAL

SILVER PARTNER

(5 Lakh)

LOGO VISIBILITY

- Wings of the Backdrop – (Side Wings)
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- ICEMA website homepage and event section

BRAND BUILDING

- Company collaterals in the Delegate Kit - (To be provided by the partners)
- Advertisement in the ICEMA Activity Report – (Half page Ad)
- Mementos in the Delegate Kit - (To be provided by the Partners)
- Corporate Film during the event - (Duration max. 2 Mins)
- Complimentary Delegates at the Event – 4 Nos.

SOCIAL MEDIA

- MD/CEO Quotes on Event theme for Social Media promotion – (Word limit: 150 words)
- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

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PARTNERSHIP PROPOSAL

DELEGATE KIT PARTNER*

(5 Lakh)

LOGO VISIBILITY

- Delegate Kit
- Delegate Kit Tag
- Wings of the Backdrop – (Side Wings)
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- ICEMA website homepage and event section

BRAND BUILDING

- Company collaterals in the Delegate Kit - (To be provided by the partners)
- Advertisement in the ICEMA Activity Report – (Half page Ad)
- Mementos in the Delegate Kit - (To be provided by the Partners)
- Complimentary Delegates at the Event – 4 Nos.

SOCIAL MEDIA

- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

*Maximum two partners for this category

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PARTNERSHIP PROPOSAL

ASSOCIATE PARTNER

(2 Lakh)

LOGO VISIBILITY

- Wings of the Backdrop – (Side Wings)
- Event Promotion mailers/flyers/banners etc.
- Thank You Partners' Panels at the venue
- Thank You Tent Cards on the tables
- ICEMA website homepage and event section

BRAND BUILDING

- Mementos in the Delegate Kit - (To be provided by the Partners)
- Table Space for Company Display Material, if any
- Complimentary Delegates at the Event – 2 Nos.

SOCIAL MEDIA

- Extensive event promotion on social media with partner logos on all collaterals

POST EVENT

- Partner Logo on the Event Retrospect/Report
- Partner Logo on the Event Video (To be uploaded on ICEMA Youtube Channel)

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