

**3<sup>rd</sup> Finance Conclave**  
**15 March 2022 ; Mumbai**

Partnership Opportunities/ Benefits

Partnership Type / Benefits & Amount		Platinum Partner	Gold Partner	Silver Partner	Lunch Partner	Corporate Contributor
		10 Lakhs	7 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs
1	<b>Company Logo visibility</b> (Logo size will depend on the category)					
	(a) Wings of the Backdrop	Main Wings	Main Wings	Side Wings	✗	Side Wings (One Side)
	(b) Inside conference collaterals	✓	✓	✓	✗	✓
	(c) Thankyou Sponsor Panel at Conference Venue	✓	✓	✓	✗	✓
	(d) Acknowledgement as a Sponsor in Advertisement (if any)	✓	✓	✗	✗	✗
	(e) Event Promotion Mailers	✓	✓	✓	✓	✓
	(f) Logo of the company will be displayed on event page of ICEMA website and linked to the company website	✓	✓	✓	✓	✓  (only logo will be placed on the event page)
	(g) Thank you Sponsor standee at Lunch Venue	✗	✗	✗	✓	✗
2	<b>Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)</b>	✓	✗	✗	✗	✗

3	<b>Social media Promotion</b>						
	(a)	Quotes of CEOs before the conference	✓	✓	✓	✗	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	One Tweet	One Tweet	✗	✗	✗
4	<b>Complimentary Delegate Registrations</b>		10	7	5	3	3
5	<b>Corporate Video (60 seconds)</b>		Thrice	Twice	Once	✗	✗
6	<b>Table Space/ Display Area</b>		3*3	3*2	✗	✗	✗
7	<b>Post Event</b>						
	(a)	Report & Retrospect – Logo Visibility	✓	✓	✓	✓	✓
	<b>Other Benefits</b>						
	(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)	✓	✓	✓	✓	✓
	(b)	Special Announcement thanking Sponsors	✓	✓	✓	✓	✓

For more information, please contact:

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