

ICEMA Bio-Diesel Summit for CEV's

Building India's Tomorrow: Indian CE industry's roadmap for Bio-diesel adoption

Monday, 24 January 2022: Virtual Platform

Branding / Sponsorship Opportunities

Sponsorship Type / Benefits & Amount		Premium Partner	Co- Partner	Associate Partner
		5 Lakhs	3 Lakhs	2 Lakhs
1	Company Logo Visibility (Logo size will depend on the category)			
(a)	Wings of the Virtual Backdrop	✓	✗	✗
(b)	Login Page	✓	✓	✓
(c)	Virtual Lobby	✓	✓	✓
(b)	Conference Program	✓	✓	✗
(e)	Acknowledgement as a Sponsor in Advertisement (if any)	✓	✗	✗
(f)	Event Promotion Mailers	✓	✓	✓
(g)	Logo on event page on ICEMA website and hyper linked to the company website	✓	✓	✗
(h)	Conference Welcome Screen	✓	✓	✓
(i)	Conference Session Change Over Screen	✓	✓	✓

2	Speaking slot (the topic and speaker profile to be approved by the organiser)		✓	✗	✗
3	Social media Promotion				
	(a)	Video Bytes of CEOs before the conference	✓	✓	✗
	(b)	Tweets on the day of the Summit (tweets to be shared by the company and will be approved by ICEMA before posting through its handle)	One Tweet	✗	✗
4	Complimentary Delegate Registrations		7	5	3
5	Corporate Video (60 seconds)		Twice	Once	✗
6	Post Event				
	(a)	Retrospect – Logo Visibility	✓	✓	✓
	b)	Roadmap – Logo Visibility	✓	✗	✗
	Other Benefits				
	(b)	Special Announcement thanking Sponsors	✓	✓	✓

For more information, please contact:

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