

## **PRESS RELEASE**

### **'Indian Construction Equipment Manufacturer's Association (ICEMA) delegation visits CONEXPO, Las Vegas**

**March 28, 2014**

An 8-member delegation from the Indian Construction Equipment Manufacturer's Association (ICEMA), has recently visited the CONEXPO CON/AGG, an international exhibition on construction equipment which was held in Las Vegas, USA between 4<sup>th</sup> and 8<sup>th</sup> March, 2014.

CONEXPO-CON/AGG is an international exhibition showcasing latest innovation and technology on the entire spectrum of construction equipments, material handling equipments and road planning equipments. Around 2,400 exhibitors from worldwide showcased more than 1,000 new products and services across major construction industry.

The ICEMA delegates had the opportunity to meet the Association of Equipment (AEM), the organizers of the show which led to useful exchange of information. AEM was keen to collaborate with ICEMA on various fronts.

Mr. Amit Gossain, President, ICEMA & Executive Vice President (Marketing, Business Development & Corporate Affairs), JCB India Ltd. made a presentation on the "Emerging Market Session in India" and highlighted on the enormous growth potential in the Indian Economy and the issues and challenges faced by the infrastructure and construction equipment sector in India. The session was attended by exhibitors, contractors and distributors apart from the Indian delegation.

Mr. Anand Sundaresan, Vice President, ICEMA & Vice Chairman and Managing Director, Schwing Stetter India said, "We are delighted to participate in this prestigious international platform and collaborate with the Association of Equipment Manufacturers on several fronts".

Mr. Glenville da Silva, Past President of ICEMA & Vice President (Business Development Asia), Volvo Construction Equipment said that this collaboration would facilitate us to learn best practices from various countries in the construction equipment field.

Mr. Amit Gossain, Mr. Anand Sundaresan and Mr. Glenville da Silva, attended the International Associations Council (IAC) meeting comprises of representative from construction equipment associations of other countries like Japan (CEMA), China (CCMA), Korea (KOCEMA), Europe (VDMA) and USA (AEM).