

BOOK
YOUR COPY NOW

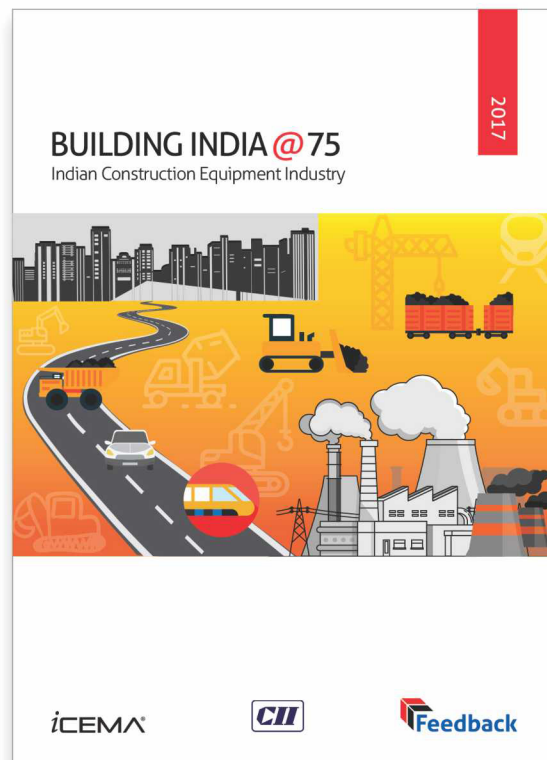
Building India @75

A Report on Indian Construction Equipment Industry

to be released on 12th December 2017

India will be 75 by 2022. By 2028, India is likely to be the third largest economy in the world on nominal GDP basis. It's universally agreed by Investors and Analysts that the long-term prospects are good. The current macro-economic indicators in terms of Inflation rate, Current Account Deficit, Forex Reserves, etc. are promising and it is hoped that the Fiscal deficit target is met this year.

Apart from ongoing works, the Government has announced a slew of public construction projects in roads, railways, metro rail, mining, irrigation, power, smart cities, etc. These are the sectors of interest for the Indian Construction industry which after a down turn in 2012 has bounced back to earlier levels in 2016-17. There are issues around the impact of formalisation of the economy after initiatives like demonetisation, GST due to implementation challenges. Export levels and absence of large scale private investments are some areas of concern. There are a number of State level elections leading up to the 2019 General elections with its attendant challenges.



The ICEMA report 2017 (Building India@75) addresses key issues and all the aspects facing the Indian Construction Equipment (ICE) industry.

What it **COVERS**

The report covers the ICE eco-system and its range of players including Original Equipment Manufacturers (OEMs), Customers (End users, Contractors, Sub Contractors, Renters), Channel partners, Vendors, Finance firms and Government (as major end client, policy maker and regulator).

What it **OFFERS**

- Major trends determining the future of ICE industry
- State and Outlook for the Indian economy
- Demand assessment over the next 5 years
- Understanding customers and dealers
- Extent of Technology adoption , Role of Government for policy and in regulation
- Call to Action for key players in the ICE eco system

REPORT PRICING

**Rs. 50,000 per copy
(US\$ 800 per Copy)**

**10% discount for
purchasing 2 Copies**

**15% discount for
purchasing 3 Copies**



Confederation of Indian Industry

icema[®]
Indian Construction Equipment
Manufacturers' Association



For booking / purchasing a copy of the report, please contact
Mr. S G Roy, Secretary, ICEMA (email: s.g.roy@cii.in) • Mobile: 9871371516